

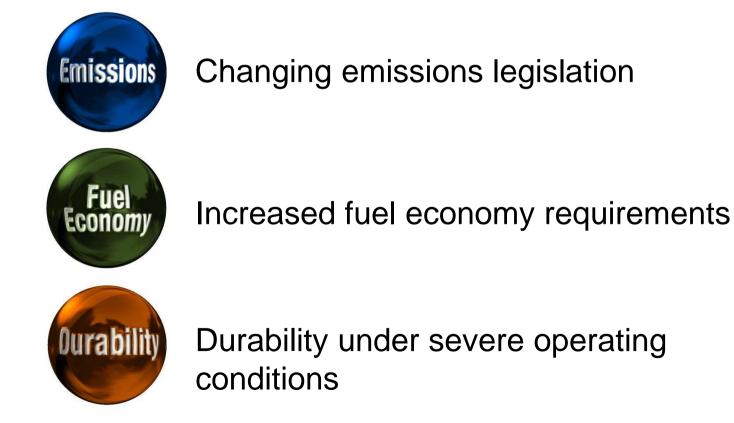
Lubrication Needs for Next Generation Gasoline Passenger Car Engine Technology





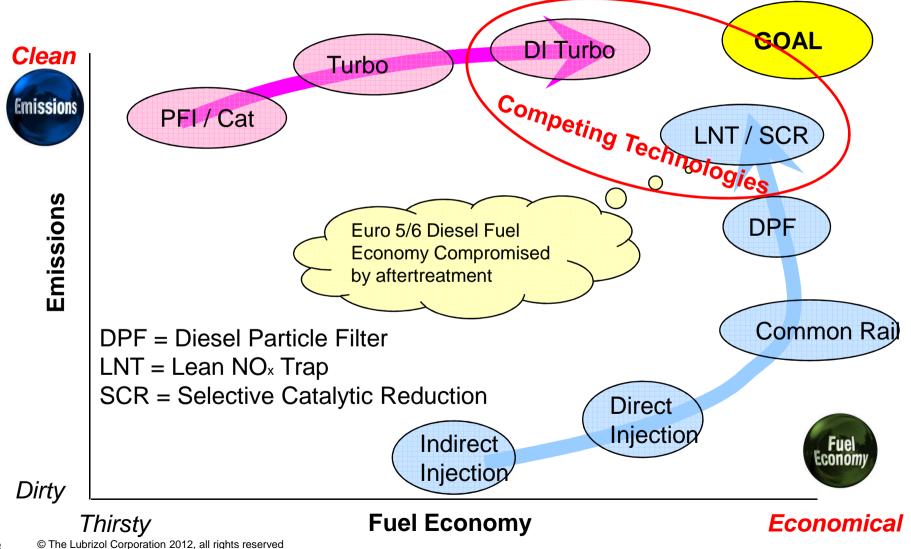
Passenger Car Motor Oil Global Market Engine Oil Market Drivers

The engine oil market undergoes constant change as a result of three factors:



Diesel vs. Gasoline

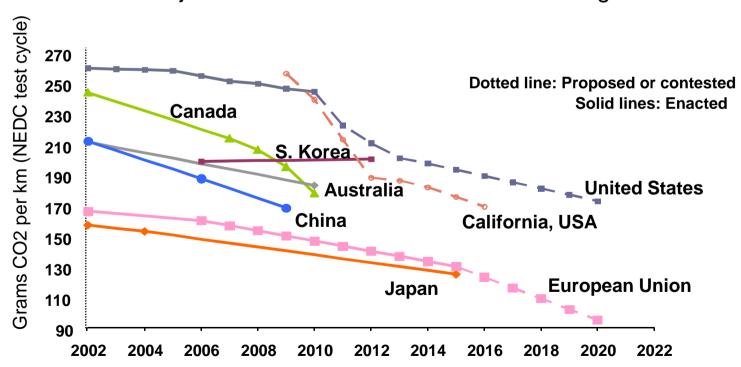
head-to-head on fuel economy and emissions



Passenger Car Motor Oil Global Market Legislation Focused on Reducing CO₂ Emissions



Many countries implementing regulations to limit CO₂



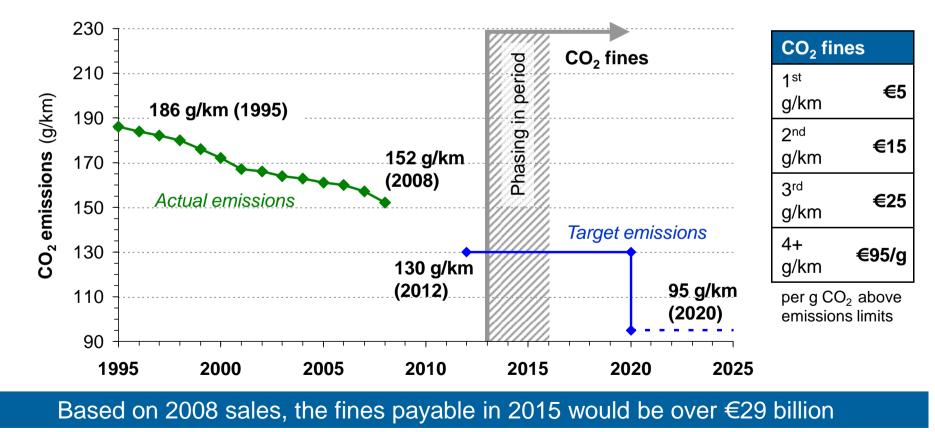
Actual and Projected GHG Emissions for New Passenger Vehicles

Source: Passenger Car Vehicle Greenhouse Gas and Fuel Economy Standards: A Global Update, January 2009.

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Passenger Car Motor Oil Global Market Example: EU CO2 Passenger Car Legislation

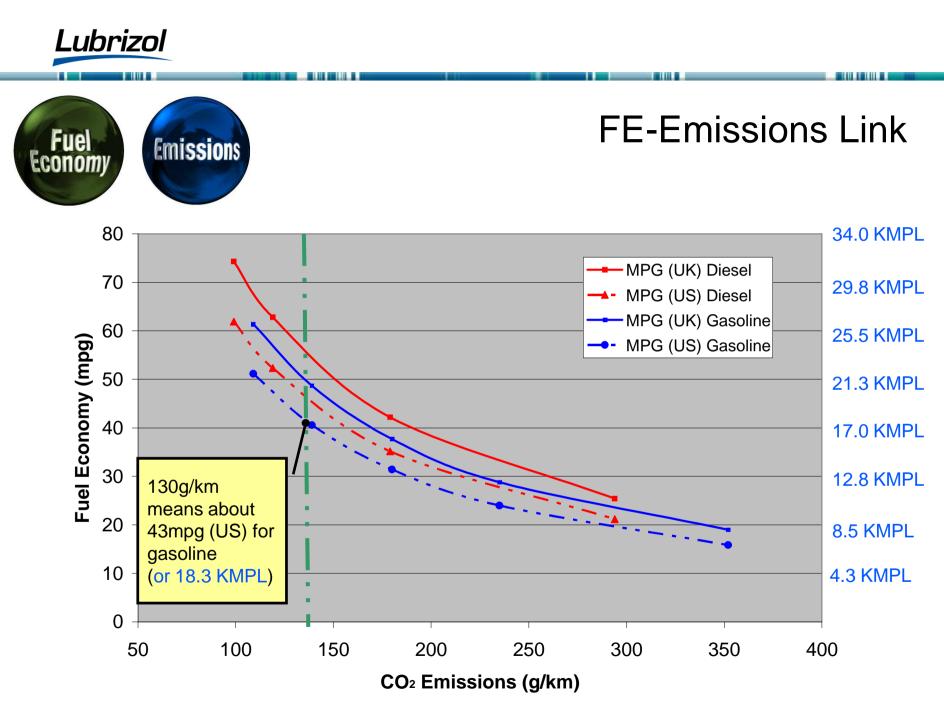
• EU average new car CO₂ emissions and proposed targets



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Source : European Union statistics

Fue

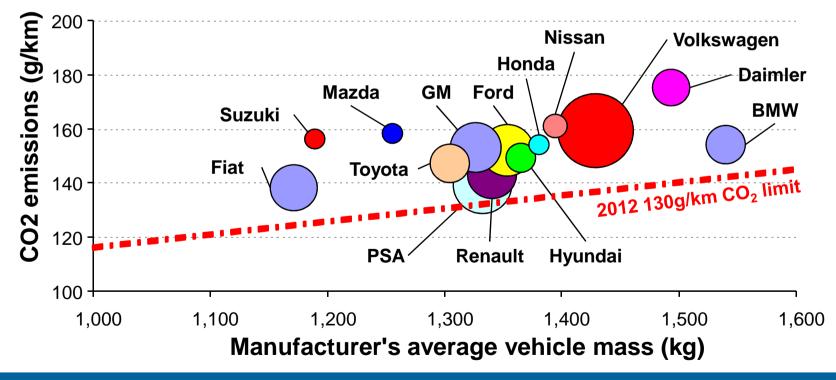




Passenger Car Motor Oil Global Market Example: EU CO₂ Passenger Car Legislation



- OEM positions in 2008 compared to 2012 CO₂ target
- Bubble size indicate relative volume of vehicle production



Each OEM may identify different ways to reduce CO₂ emissions





Passenger Car Vehicle Hardware Changes

• The introduction of more sophisticated hardware will provide significant challenges for engine lubricants

Gasoline	Euro 3 2000	Euro 4 2005	Euro 5 2009	Euro 6 2014
Engine design	PFI	PFI + GDI	T-GDI	T-GDI
Aftertreatment	TWC	TWC	TWC	TWC +GPF

HD Diesel	Euro 3 2000	Euro 4 2005	Euro 5 2009	Euro 6 2014
Engine design	IDI + DI	DI	DI	DI
Aftertreatment	EGR	EGR +SCR	EGR + SCR	EGR +DPF +SCR

Source : Lubrizol

KEY Engine design types

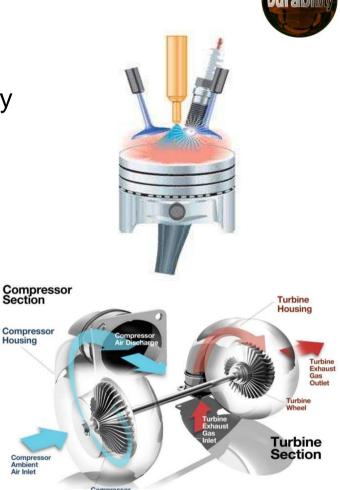
- **PFI**Port fuel injection gasoline**GDI**Direct injection gasoline
- T-GDI Turbo charged GDI
- IDI Indirect injection diesel
- DI Direct injection diesel

Aftertreatment system types

TWCThree-way catalystGPFGasoline particular filterEGRExhaust gas recirculationDPFDiesel particulate filterSCRSelective catalytic reduction

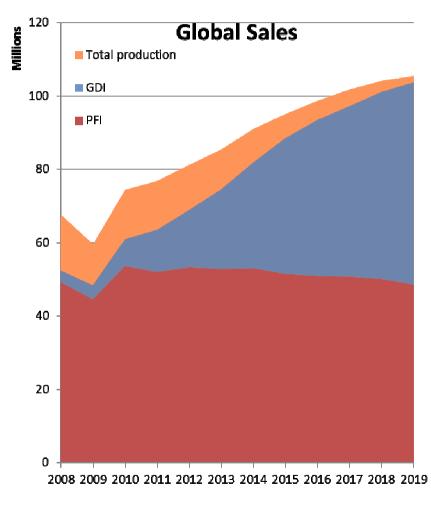
Passenger Car Motor Oil Global Market Engine Design Changes

- Gasoline direct injection (GDI)
 - Involves injection of the gasoline directly into the combustion chamber, rather than into the intake port
 - Gives power and efficiency benefits
- Adding a turbocharger (T-GDI)
 - Gives the engine designer the ability to provide the right amount of air for optimum combustion
 - Further increases power and efficiency

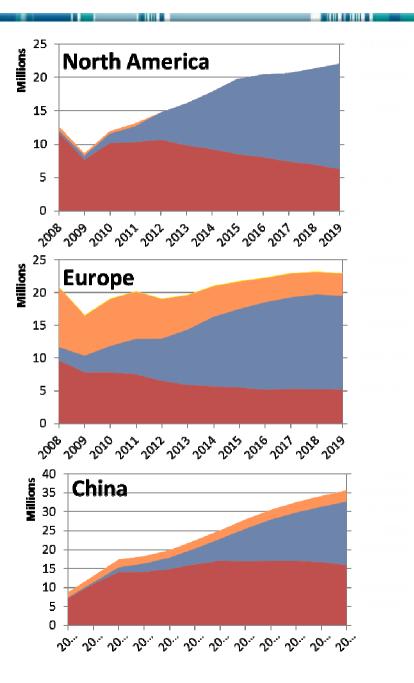


T-GDI engines are compact with high power output





Source: IHS Global insight



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Passenger Car Motor Oil Global Market T-GDI: Performance Challenges for Engine Oils

• Increased power density

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-GDI Engine **PFI Engine** Kinematic Viscosity @ 100C (mm2/s) 55 55 **Test conditions** - Similar power outputs - Same fuel and oil used - Conditions slightly different to account for different engine types 10 0 2040 60 80 100 120 140 160 180 200 220 240 260 280 300 **Test Hours**

Comparison of Engine Oil Viscosity Increase in PFI and T-GDI

T-GDI engines run hotter and harder, leading to increased oxidation



Passenger Car Motor Oil Global Market **T-GDI: Performance Challenges for Engine Oils**

Turbocharging

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- Turbocharging increases the severity on the lubricant
- A critically hot area for the oil is the turbocharger bearing
- Accelerated oxidation rates can lead to a rapid degradation of the oil, causing deposits in the turbocharger and other areas

Turbo bearing seizure

Turbo shaft failure

Oil pickup blockage

Pickup deposits (solvent washed)

Turbocharging leads to increased oxidation and oil degradation





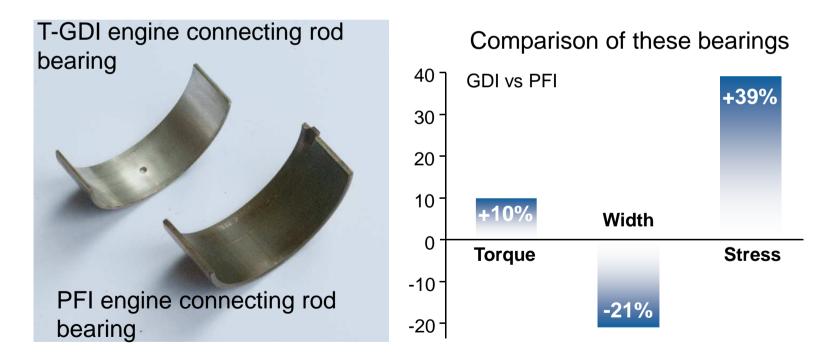


Passenger Car Motor Oil Global Market T-GDI : Performance Challenges for Engine Oils

• Downsizing

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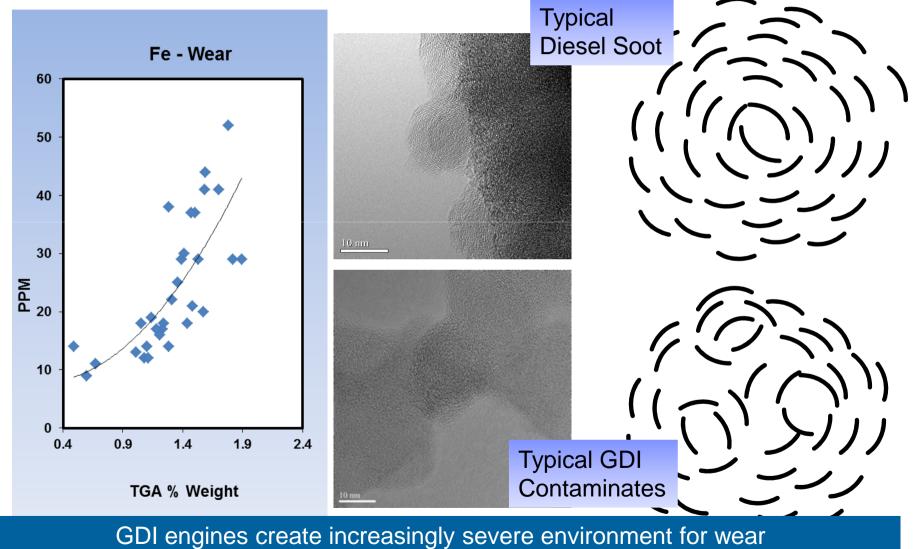
 More torque from a downsized engine means higher loads on smaller bearings – a challenge to the lubricant film strength



Downsizing leads to the need for increased wear protection



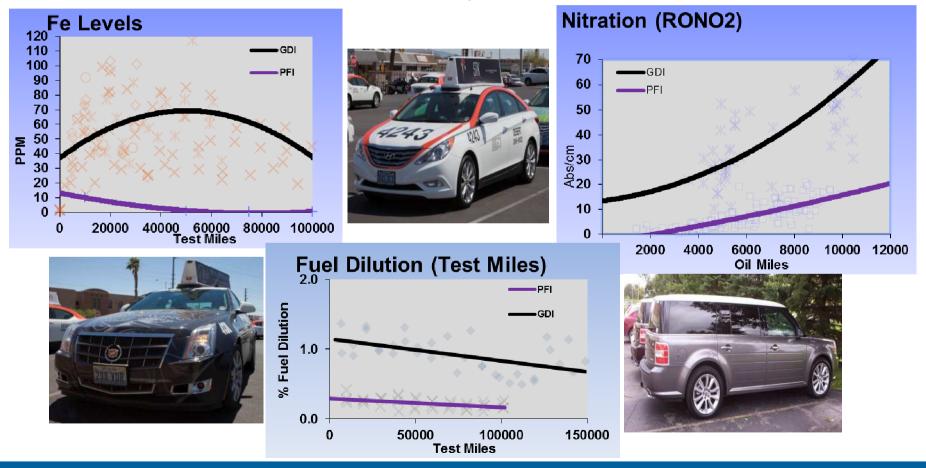
TEM - Visual Comparison of Lubricant Drains: Diesel soot vs. GDI contaminates





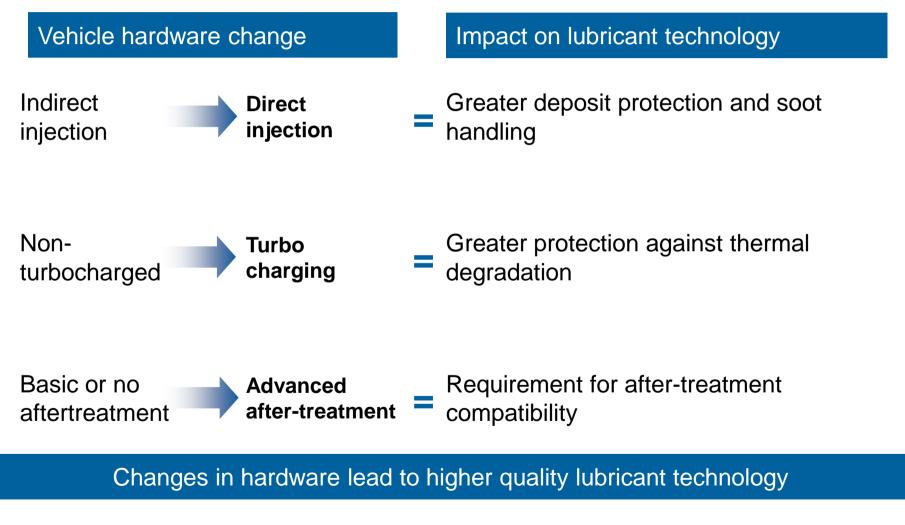
Field Testing Summary

GDI engines create an increasingly severe environment for lubricant Lubrizol has globally accumulated over 3 million miles on our lubricant formulations in GDI powered vehicles



GDI engines create increasingly severe environment for lubricant

The Changing Market : Vehicle Hardware Changes



Fuel Economy Improvement drivers for Brazil



New legislation for energy efficiency improvement standards for Brazil*

Fuel	Current Average Fuel Economy*, KMPL	Proposed Average Fuel Economy target (for 2017)*, KMPL
Gasoline	14.0	17.26
Ethanol	9.71	11.96

- New tax incentives* introduced for improvements in fuel economy for Brazil
 - **15.46%** improvement in fuel economy (2017) \rightarrow up to **1%** IPI tax credit
 - **18.84%** improvement in fuel economy (2017) \rightarrow up to **2%** IPI tax credit
- Incentives & new standards can influence changes in technology towards GDI engines for Brazil
- GDI engine models already introduced/ being introduced to Brazil & are expected to grow
 - Examples : VW Passat ; Peugeot 3008 ; Hyundai/ others ?

* Source : INOVAR-AUTO energy efficiency rules – October 2012

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GDI Sludge Concern with Low Quality Lubricants/ Fuels







Low tier oil: High temperature oxidation drives viscosity increase and sludge deposits







High tier oil: No significant sludge deposits

Issues of concern for Brazil & other emerging markets Impact of lubricant quality – misapplication of lubricant? Impact of ethanol / other bio-fuels? Impact of severe operating conditions? Impact of "stop & go" city operation; fuel dilution? Impact of drain interval ?

"Higher Performance" lubricants are required for new GDI Engines

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 Engine oils both enable and directly contribute to improving fuel efficiency



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Enabler

 Providing high performance robustness that allows changes to engine design technology without impacting fuel economy



Direct Contributor

• Formulated to maximise fuel economy: e.g. choice of viscosity grade, friction modifier selection and use, viscosity at high temperature high shear (HTHS), base oil viscosity index Enabler & Direct Contributor

The roles are interlinked



Summary

- Legislation focused on reducing CO₂ (GHG) Emissions and improving Fuel Economy → significant penalties for non-compliance
 - Primary drivers for move to GDI/ T-GDI technologies for new gasoline cars worldwide
- New GDI/ T-GDI engine technologies require high performance lubricants
 - Much higher power densities \rightarrow higher thermal and oxidative stress
 - Lighter viscosity grade for fuel economy \rightarrow Increased need for wear protection
 - Turbo charger protection needs \rightarrow higher thermal and oxidative stress
 - Higher level of abrasive contaminants \rightarrow better wear protection needs
 - After treatment devices \rightarrow elemental limits on lubricants
- Need to upgrade the lubricant quality significantly to

address **Durability** concerns with:

- Higher overall performance needs
- Lighter viscosity grades (0W-xx / 5W-xx)
- Higher quality base oils (Group II and Group III)
- New additive technology





With you every step of the way.